

NEWS RELEASE

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New Madrid Chamber of Commerce

New Madrid to host Cabela's King Kat Tournament

New Madrid is making plans for this year's Cabela's King Kat Tournament, which will be held on May 9. The annual festival will include arts and craft booths, great food, live entertainment, activities for the kids and fun for the whole family.

The New Madrid Chamber of Commerce will host a Community Fish Fry at the Mill Street Community Building, May 8 from 5:00pm-7:00pm. Catfish plates will be \$8.00 for adults and \$4.00 for children 12 and under. The meal includes french fries, hushpuppies, coleslaw, a drink and dessert. Carry outs will be available.

Registration for the tournament will be held at the Community Building, Friday May 8 from 5:00pm-7:00pm. The tournament is open to everyone, no membership is required. The registration fee is \$200 per team.

Saturday, May 9th will begin with a tournament fishing team meeting at 5:30 a.m. with fishing to begin at 6:00 a.m. Fishing teams will have a stop time of 3:00 p.m. All teams have to be in line ready to weigh in by 4:00 p.m. The public is invited to watch the weigh in, which will take place on Main Street in front of the Bank of New Madrid. The team that has the most weight will qualify for the Cabela's King Kat Classic in Pickwick/Wilson, Alabama with a guaranteed purse of \$60,000 in cash and prizes. New for 2008 is a guaranteed payback of \$5000 to the top 15% of the field with a minimum of three places.

On Saturday, in conjunction with the fishing competition, there will be an arts & crafts show, food vendors, live entertainment, and games and activities for the kids.

The events are being held in collaboration with the City of New Madrid, New Madrid Chamber of Commerce, Martindale Chevrolet, and New Madrid Fire Department. For more information on the festival events or how to register for the Cabela's King Kat Tournament or to reserve a booth at the craft show, please call the New Madrid Chamber of Commerce at 877-748-5300 or visit www.kingkatusa.com.