



This program has been approved for 1 recertification credit hour toward PHR, SPHR and GPHR recertification through the Human Resource Certification Institute (HRCI). Please be sure to note the program ID number on your recertification application form. For more information about certification or recertification, please visit the HRCI homepage at [www.hrci.org](http://www.hrci.org).

Dear Clients and Prospects,

Join Manpower on Wednesday, December 3 from 11 a.m. – 12 p.m. CDT, as we host a complimentary webinar entitled,

**Sixty Years of Doing Good While Doing Well**

Many companies undervalue the importance of a strategic social responsibility program. But those who do, find that initiatives of this type add value to the employee experience while positioning the company as a good corporate citizen with clients, government and the community. Manpower was founded in 1948 and from the beginning, giving back to the community and being socially responsible have been part of our corporate values, vision and strategies.

We invite you to learn more about the importance of corporate social responsibility programs from Melanie Holmes, Vice President of World of Work Solutions at Manpower. Melanie is responsible for social responsibility at Manpower, which includes diversity, volunteerism, community involvement, community relations, philanthropy, and workforce development. In her role, Melanie is dedicated to advancing Manpower's position as a thought leader in the contemporary world of work. She shares Manpower's extensive knowledge while building strategic partnerships with government, universities and other leadership organizations across the country. The world of work is changing. Are you ready?

After your participation in this webinar, you will:

- Understand the importance of social responsibility programs
- Have the resources you need to engage potential community partners
- Learn how to build your own program from setting strategy to building a business case to measuring success

Click on the link below to register for this event and learn about other upcoming webinars.

[us.manpower.com/webinars](http://us.manpower.com/webinars)

Feel free to forward this information onto colleagues or friends so they can join us on December 3. The presentation time is from 11 a.m. – 12 p.m. CDT. Registration deadline is Tuesday, December 2.

Sincerely,  
Debbie Glenn, Branch Manager

1214 Linn St  
Sikeston MO 63801

To opt-out of receiving further e-mails regarding Manpower's Webinar Series, reply to this e-mail address.

Note: If you choose to opt-out of further e-mails regarding Manpower's Webinar Series, please allow 10 business days for us to remove you from our e-mail marketing list. You will no longer receive e-mails from Sikeston, MO regarding Manpower's Webinar Series.

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