



This program has been approved for 1 recertification credit hour toward PHR, SPHR and GPHR recertification through the Human Resource Certification Institute (HRCI). Please be sure to note the program ID number on your recertification application form. For more information about certification or recertification, please visit the HRCI homepage at www.hrci.org.

Join Manpower on Wednesday, March 25 from **12 – 1 p.m. EDT; 11 a.m. – 12 p.m. CDT; 10 a.m. – 11 a.m. MDT; 9 a.m. – 10 a.m. PDT**, as we host a complimentary webinar entitled,

Beyond Sourcing: Smart Ways to Use Social Media

Social networking sites, blogging and other "social media" have come to dominate the Internet in the past few years. Increasingly, businesses are using these tools to connect not only with their customers, but with their partners, suppliers and employees. It has also become one of the dominant means of finding new employees, thanks to the currency of the data and the ability to search for more than just active job-seekers.

Anyone can sign up for, say, LinkedIn, type in a few keywords and get a list of possible passive candidates. But is that really all there is to social networking for HR professionals? Let's hope not! Just as social tools can touch multiple business functions within the organization, it can support many different job functions for individual HR professionals, as well as broader organizational benefits.

During this webinar, you will learn:

- How to attract top talent, not just find it
- How to get referrals, not just introductions
- To perform valuable industry intelligence and competitive intelligence
- Ways your organization can benefit from social media and how you can become its internal champion

Click on the link below to register for this event and learn about other upcoming webinars.

us.manpower.com/webinars

Feel free to forward this information onto colleagues or friends so they can join us on March 25. The presentation time is from **11 a.m. – 12 p.m. CDT**.

Sincerely,
Debbie Glenn
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