

For Immediate Release

New Madrid Chamber of Commerce

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Ugliest Truck Contest to be Held May 9 in New Madrid, MO

The New Madrid Chamber of Commerce is looking for the ugliest truck in Southeast Missouri. The winner of the ugliest pick-up truck will win an equally ugly trophy and a gas card to help get the ugly thing off of Main Street when the contest is over.

The contest will be Saturday, May 9, during the Cabela's King Kat Tournament and craft show. All ugly trucks must pre register at the Chamber of Commerce office no later than 8:30 a.m. May 9.

To be eligible for the prize, trucks must remain parked on Main Street, Downtown New Madrid, until 3 p.m. The winner will be announced at 3 p.m. No fee is required to enter but some rules do apply. The ugly truck must be driven under its own power to the contest; it must be a pickup truck; must be registered with the state and the registered owner must be the driver of the vehicle. And, it must be ugly. We don't want any good looking trucks. We want to award a person with the honor of owning the ugliest truck in these parts.

For more information contact the Chamber office at 877-748-5300 or email chambernm@yahoo.com for a registration form.