



Join us in making the 2025 festival unforgettable! Your support helps bring this exciting event to life while providing valuable exposure for your business.

Topflight Sponsor – \$5,000 (Limit of 5)

- Exclusive signage on non-tethered balloons (8 total)
- Tethered Balloon Rides for 8 (\$160 value)
- Event entry for 8 people (\$40 value)
- After Glow tickets for 4 people
- Logo featured on all event flyers, digital ads, and paid promotions
- Company shoutout from event emcee throughout the festival
- Option to crew an early morning balloon flight over Sikeston

Elevated Sponsor – \$2,500

- Recognition on official event T-shirts
- High-visibility signage at entry and key festival areas
- Tethered Balloon Rides for 4 (\$80 value)
- Event entry for 6 people (\$30 value)
- After Glow Tickets for 2 people
- Social media spotlight post featuring the business leading up to the event

Horizon Sponsor – \$1,000

- Name/logo listed on general event signage
- Event entry for 5 people (\$25 value)
- Tethered Balloon Ride for 2 (\$40 value)
- Option to include branded promo item in pilot welcome bags

Pilot Sponsor – \$500

- Social media recognition
- Event entry for 5 people (\$25 value)
- Recognition at Pilot meet and greet event

Lift-Off Sponsor – \$250

- Event entry for 2 people (\$10 value)
- “Thank you post” on social media after the event
- Entered into our sponsor only raffle for free hot air balloon swag

Each sponsorship tier includes all benefits from the lower levels, except for event tickets and balloon rides, which are provided at the quantity listed for each tier.

Contact Taylor.Deere@Sikeston.net with any question or to confirm a sponsorship.